

Medicare Rx Update: May 25, 2006

CY 2007 Medicare Marketing Guidelines Update - Issued for Public Comment

The Centers for Medicare & Medicaid Services is issuing for a one week public comment period the draft, updated Medicare Marketing Guidelines for Medicare Advantage (MA), Medicare Advantage Prescription Drug Plans (MA-PD), Prescription Drug Plans (PDP) and 1876 Cost Plans, last updated on November 1, 2005. Click here to view the Medicare Marketing Guidelines: <http://www.cms.hhs.gov/PrescriptionDrugCovContra/Downloads/DraftMarketingGuidelines.pdf>

Comments on the updated marketing guidelines must be received by CMS no later than 5:00 p.m. Eastern Time, Wednesday, May 31, 2006. Comments must be submitted via e-mail to marketing@cms.hhs.gov, with "CY 07 Marketing Guidelines Comments" in the subject line of the email. Click here for the Comments Form: <http://www.cms.hhs.gov/PrescriptionDrugCovContra/Downloads/MarketingCommentsTemplate.zip>

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